

Global CI Manager/Sr Manager, Infectious Diseases

Job ID: 00411012

Job Function

Other Sales and Marketing

Schedule

Full-time

Location

United States-California
South San Francisco

Job type

Regular Employee

Company/Division

Pharmaceutical

Job Level

Experienced

Who We Are

At the Roche Group, about 80,000 people across 150 countries are pushing back the frontiers of healthcare. Working together, we've become one of the world's leading research-focused healthcare groups. A member of the Roche Group, Genentech has been at the forefront of the biotechnology industry for more than 30 years, using human genetic information to develop novel medicines for serious and life-threatening diseases. The headquarters for Roche pharmaceutical operations in the United States, Genentech has multiple therapies on the market for cancer and other serious illnesses. Please take this opportunity to learn about Genentech, where we believe that our employees are our most important asset and are dedicated to remaining a great place to work.

The Position

Global Competitive Intelligence Manager/Sr Manager, Infectious Diseases

Based in South San Francisco or Basel

Global Competitive Intelligence Manager/Sr Manager - Key Activities:

- ¿ As a member of the Global Strategic Analytics Team, the successful candidate will be an important strategic business partner to the global marketing teams; International Business, Lifecycle, Disease Area Strategy teams and Roche Partnering.
- ¿ Works in close collaboration with the International Business Analyst, generating synergies within Strategic Analytics for GPS and the Roche organization
- ¿ Responsible for cross-functional collaboration to determine competitive landscape for both development and marketed products
- ¿ Defines and frames business challenges and decision requirements with key stakeholders based on a clear understanding of client needs and priorities. Works with key internal stakeholders and International Business Analyst (IBA) to develop, update and answer key intelligence topics and questions
- ¿ Leads the collection of competitor information and competitive intelligence from internal and external sources (both published and unpublished) and undertakes the synthesis, analysis and dissemination of this information to support strategic decision making.

¿ You will be responsible for conducting international Competitor Intelligence projects using a variety of methodologies.

¿ Monitors key competitors and ensures timely dissemination of critical intelligence and associated recommendations to appropriate stakeholders.

¿ Leads the coordination, planning and execution competitive coverage at conferences

¿ Proactively promote best CI practice within Roche

Creates an environment of strong team spirit, excellent communication, high motivation and inspires other team members to achieve goals in line with Roche strategies

Who You Are

You're someone who wants to influence your own development. You're looking for a company where you have the opportunity to pursue your interests across functions and geographies, and where a job title is not considered the final definition of who you are, but the starting point.

- You are likely to have an advanced science or business degree, an MBA is preferred/desirable
- You are an excellent communicator, fluent in English, with a minimum of 5 years work experience of which at least 3 years in the area of marketing/market research/analysis in the pharmaceutical industry, experience in the area of Virology/Inflammation would be an advantage.
- Track record of integrating and synthesizing findings from multiple sources to enable informed strategic decision making
- You are proactive in taking the initiative and responsibility.
- Your strong analytical and numerical skills are matched by good oral and written communication skills, and you have a track record of successfully influencing multicultural and multidisciplinary teams.

The next step is yours. To apply today, click on the "Apply online" button below.

Genentech is an Equal Opportunity Employer.