

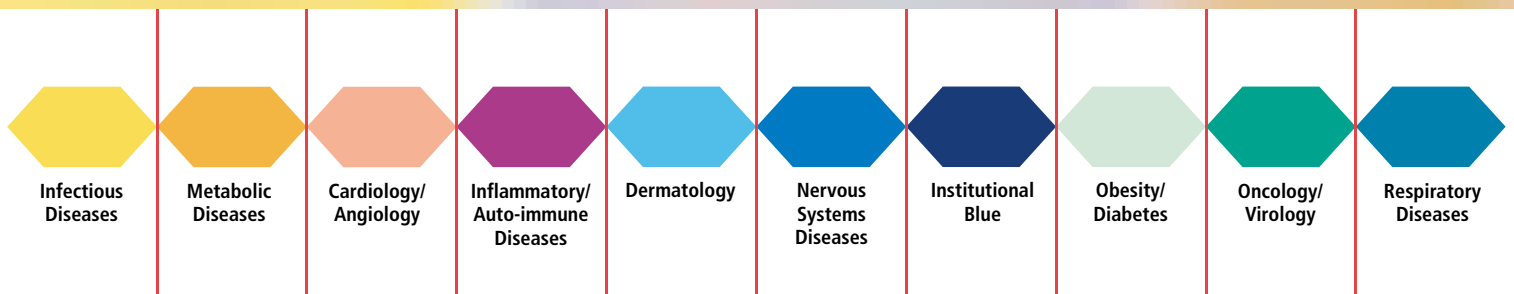
A new look for Roche packaging...



Pharmaceuticals

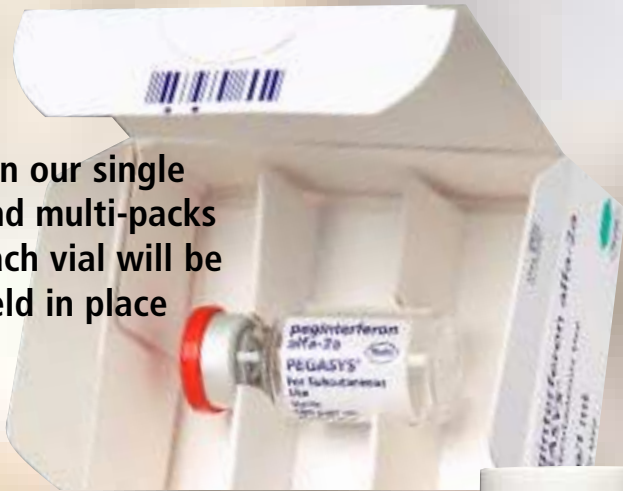


In the second quarter of 2006 you will see our distinctive new labeling that quickly identifies Roche products globally.



In addition, Roche is providing more protective packaging for their sterile products

- In our single and multi-packs each vial will be held in place



- The global labeling will be used on all products



- All unit dose labels will have RSS bar codes



- The "Global" packaging project affects all Roche prescription products. The objective is to reinforce the perception of the Roche image in the pharmaceutical world.

- The typefaces have been chosen for their simplicity, modern look and legibility.

- RSS (Reduced Space Symbology) bar codes will appear on all unit-of-use packaging.



- During the phase-in you may continue to receive shipments with the traditional packaging.

- Rotate stock for all Roche products according to your normal procedures.

- Use existing stock until depleted. Do not return stock unless it is outdated.



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