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**IMAGE NEXT PAGE: IN 1997, IN RECOGNITION OF THE IMPORTANCE OF GENENTECH IN ESTABLISHING THE BIOTECHNOLOGY INDUSTRY, SOUTH SAN FRANCISCO RENAMED THE 400 BLOCK OF POINT SAN BRUNO BOULEVARD TO "DNA WAY." REFLECTING THEIR DEDICATION TO SCIENCE, GENENTECH'S EMPLOYEES GATHERED TO FORM ALONG DNA WAY THE LONGEST HUMAN DNA STRAND EVER ASSEMBLED. COMBINED WITH INSPIRATION AND IMAGINATION, THE DEDICATION OF GENENTECH EMPLOYEES CONTINUES TO PRODUCE TANGIBLE IMPROVEMENTS IN PATIENTS' LIVES AROUND THE WORLD.**

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Research

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