

February 24, 2006



Pharmaceuticals

NEW PRODUCT ANNOUNCEMENT
BONIVA[®]
(ibandronate sodium)
INJECTION

Dear Customer:

Roche is pleased to introduce BONIVA[®] (ibandronate sodium) INJECTION. BONIVA[®] INJECTION will be co-promoted by Roche and GlaxoSmithKline.

As an important customer in the distribution of Roche products, we are relying on your full support to make BONIVA[®] INJECTION a success by working with Roche to ensure adequate access to this new product for your customers.

Ordering Information

BONIVA[®] (ibandronate sodium) INJECTION is packaged and distributed as follows:

<u>Description</u>	<u>NDC</u>	<u>WAC¹</u>
1- Single use BONIVA [®] PRE-FILLED SYRINGE 3MG/ <u>3ML</u>	0004-0188-09	\$403.74

¹ WAC or Wholesale Acquisition Cost is the list price for wholesalers, distributors and other direct accounts before any rebates, discounts, stocking or distribution allowances, chargebacks, and/or other price concessions that may be offered by Roche. For certain products, one or more forms of price concession, in addition to a prompt pay discount, is available on virtually all sales. Moreover, in the case of some products, these price concessions reduce the net price significantly below WAC.

For further details, please see the enclosed wholesaler fact sheet.

Introductory Shipment Terms

Extended Dating: Roche is providing introductory shipment terms including an additional 60 days dating (2% 90 days, net 91 days). Please note that Roche will provide these introductory terms on your initial stocking order only.

Distribution Information

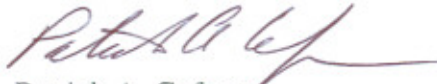
Roche will begin distribution the week of February 27, 2006.

IMPORTANT ORDERING INFORMATION

Please fax your initial stocking order to (973) 562-3140. Beginning the week of March 6, 2006 you may transmit your reorders electronically or fax them to 1-800-732-3159.

We thank you for your support in making this important new product available to the medical community and patients in the shortest timeframe possible. If you have any questions, please contact your Roche Trade & Professional Relations Manager.

Sincerely,



Patrick A. Cofone
Director, Trade & Professional Relations

Attachment

Wholesaler Fact Sheet



BONIVA®

(ibandronate sodium) INJECTION

Date: January 9, 2006

NDC:	0004018809
Product Description:	BONIVA® PFS 3MG/3ML 1'S 1 SINGLE-USE PRE-FILLED SYRINGE
Minimum Order Quantity:	1
SKU Dimensions (L x W x D):	7.8" x 8.8" x 1.5" (102 CU. IN.)
Inner-Pack Dimensions (L x W x D):	8.6" x 7.8" x 8.9" (0.35 CU. FT.)
Inner-Pack Quantity:	00006
Case Dimensions (L x W x D):	17.8" x 16" x 9.8" (1.6 CU. FT.)
Case Quantity:	00024
Case Weight:	5.2 Lbs.
Cases per pallet:	16
Expiration Date:	24 Months
Storage Conditions:	STORE AT 25°C (77°F); EXCURSIONS PERMITTED BETWEEN 15°-30°C (59°-86°F)
RSS Bar Code:	(01) 103 0004 0188 09 4
SKU Bar Code:	3-0004-0188-09-7
Intermediate Bar Code:	01203000401880903000006
Shipper Bar Code:	01403000401880943000024

Revisions: New Product
Revised By: Package Development