



Dear South San Franciscans,

Over the past four decades, Genentech has grown from a handful of employees working in a rented warehouse to a leading biotechnology company that discovers and develops life-changing medicines for people around the world.

In June 1992, I drove to the Genentech campus for my first day of work — and I've been here ever since. Between the roles I've had in the company's growth and development over the years and countless hours spent on the sidelines of my son's South San Francisco-based sports teams, I too have become embedded in this community, watching South San Francisco grow right alongside us.

We're proud that our founders chose to call South San Francisco home, and we feel very rooted in and connected to this city and its residents. Throughout its history as "The Industrial City" and now also as the "Birthplace of Biotechnology," South San Francisco has presented a model for how cities and businesses can work together for mutual benefit.

Looking to the future, we remain committed to South San Francisco and to continuing our journey here as an engaged and valued corporate partner. And as we advance our mission of pursuing groundbreaking science to make innovative medicines for patients, we look forward to continuing our contributions to the local economy and community.

In close collaboration with the City, we have submitted an update to our campus Master Plan, which outlines our long-term vision for gradual growth over time as well as the investments we'll make to ensure our presence in South San Francisco is environmentally sustainable and provides lasting benefits to its residents.

The next several pages provide a summary of who we are, how we've partnered with South San Francisco since our founding and how we envision Genentech's next chapter as a member of this special city. In this document, which is current through year-end 2019, you'll find information on our approach to campus planning over the next several decades, proposed new investments in local housing affordability and transportation infrastructure, and an overview of how we'll continue our philanthropic commitment to local schools and community programs.

Since 1978, this town and its residents have been our neighbors and part of our history. We're excited for you to be an integral part of our future.

Sincerely,



Allen Napetian

Vice President, Site Services



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“I’m continuously inspired by the resilience and reinvention of South San Francisco.

It’s still amazing to think that on the very site where Bethlehem Steel stood, Genentech stands today. South San Francisco built the steel for the BART tunnel, the wire rope for the Golden Gate Bridge. We built Liberty Ships.

And when that steel industry died, the city didn’t suffer the same fate as other steel mill towns, because the biotech industry established itself here.”

Mike Futrell, South San Francisco City Manager

The Birthplace of Biotechnology

Since Genentech settled in South San Francisco more than 40 years ago as the world's first biotech startup, "The Industrial City" has succeeded in cultivating yet another thriving industry in its East of 101 backyard. Once the home of meatpacking factories and steel mills, South San Francisco is now recognized as a hotbed of medical innovation and a place where groundbreaking treatments for conditions from stroke to cancer and multiple sclerosis are discovered, developed and manufactured for patients in need.



Genentech at a Glance

40⁺_{ys} 

born: San Francisco 1976
raised: South San Francisco 1978 - date

40⁺ 

medicines developed for serious and life-threatening diseases from stroke to cancer and multiple sclerosis

10_k 


employees in South San Francisco
(13,500 across the U.S.)

4.7_m 

square feet of developed space on a
207-acre campus

50_k 

people a year receive free medicine from Genentech

\$85_m 

in charitable contributions in 2019

35_k 

employee volunteer hours per year in local communities



FAST COMPANY

"World's Most
Innovative Companies
and Best Workplaces
for Innovators"

FORTUNE

"Best Companies
to Work For"

Science

"Top Employer"

**SAN FRANCISCO
BUSINESS TIMES**

"Top Bay Area
Corporate
Philanthropist"

Community Partnership

We're grateful to the people of South San Francisco for their partnership over the past 40 years. This community is part of our history, we're proud to call this city home and we believe in being a good neighbor. Here's a snapshot of some of the ways we've contributed to and partnered with South San Francisco over the years.



Economic Benefits

As one of the largest employers in the county, our presence boosts the economy and supports job creation for local residents.



~\$12 MILLION

in annual catering spend with local restaurants and vendors



\$ MILLIONS

invested in local transportation and community infrastructure including:

- Oyster Point overpass
- Bay Trail and bike lanes
- South Airport Boulevard Bridge repairs



\$170 MILLION

spent with union construction subcontractors in 2019



Every

100 JOBS

at our South San Francisco campus generate an estimated:

- 10 additional jobs for people in South San Francisco
- 63 additional jobs for people in San Mateo County
- 124 additional jobs for people in the nine-county Bay Area region
- 193 additional jobs for people in California

Futurelab

We recognize that many of us are at Genentech today because somewhere along the line, someone invested in our development. That's why we partnered with the South San Francisco Unified School District (SSFUSD) to create Futurelab, a hyper-local, award-winning STEM education program that offers all 9,000 K-12 students in South San Francisco the opportunity to get excited about science and potential STEM careers.

Futurelab is comprised of three programs for key phases of student education: Gene Academy, an after-school mentoring program for third- through fifth-grade students; Helix Cup, an annual, multi-part science competition for eighth-grade students; and Science Garage, a custom-built classroom, state-of-the-art lab and four-year biotech curriculum for high school students. We also award annual scholarships to 10 graduating seniors who plan to study STEM, totaling up to \$425,000 per year.

Since 2015, we have invested more than \$30 million and almost 60,000 employee volunteer hours in Futurelab.

Genentech Goes to Town

For 26 years, Genentech has partnered with the South San Francisco Chamber of Commerce to provide employees with \$25 in "GenenMoney" every September to spend at participating locally-owned or operated businesses. By designating two weeks per year to shop local, we are encouraging employees to leave our campus, visit neighborhood businesses and get immersed in our community. To date, Genentech Goes to Town has contributed more than \$3 million to downtown businesses — not including employees' personal expenditures as they explore all South San Francisco has to offer and identify other services they can use throughout the year.

Genentech Gives Back

At Genentech, we're passionate about applying our skills, time and resources to positively impact the patients we serve, the scientific community and the places where we live and work. We do this year round through our charitable giving and employee volunteer programs. For the past 10 years, we've celebrated this work with a dedicated week for employees to join together in volunteering and raising money in support of charitable projects of their choosing, either on campus or in their local communities. In 2019 during Genentech Gives Back Week, 625 employees volunteered a total of 1,875 hours with local South San Francisco organizations.

"STEM is core to quality education. In partnership with Genentech, SSFUSD is aspiring to become a premier STEM destination for our students."

Dr. Shawnterra Moore, Superintendent,
South San Francisco Unified School District

\$30M

in Futurelab since 2015, including 60,000 employee volunteer hours

10,800

employee volunteer hours to local SSF nonprofit orgs in 2019

9,000

K-12 students in SSF exposed to STEM annually through Futurelab

\$3M+

to local businesses through our Genentech Goes to Town program

02 / Campus Master Plan Update

*Gradual, Sustainable Growth Over Time Within
Our Existing Campus Footprint*

We're committed to staying in South San Francisco for the long-term — fueling job opportunities for local residents, contributing to the economy and growing gradually and sustainably over time within the boundaries of our existing campus. Detailed in our Campus Master Plan and summarized here, we have outlined a vision for the next several decades for how we will:

- Evolve our campus in an environmentally sustainable way;
- Continue to help tackle the pressing local issues of housing and transportation; and
- Continue our investments in the South San Francisco community.



Why Are We Updating Our Campus Master Plan?

Genentech's campus is governed by a unique zoning district, which requires the preparation of a Master Plan. Periodically, we review and update this plan to ensure that it reflects our current conditions and business objectives. This 2019 planning exercise provides an opportunity to outline a potential long-term vision for sustainable growth and development on Genentech's campus over the next several decades.



Campus Master Plan

What it is:

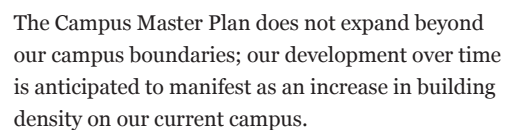
- ✓ A vision for growth and development on our campus that serves as a guide for future new buildings, infrastructure and other investments.
- ✓ A guideline for the potential build out of our existing campus that is consistent with current underlying zoning regulations.
- ✓ A set of transportation and sustainability strategies that will reduce our environmental footprint, leverage alternative modes of travel and help achieve the City's transportation objectives.

What it is not:

- ✗ An indication of immediate changes or expansion to the existing campus.
- ✗ A plan for specific buildings or defined use of space; any new building developments will still require separate approvals.
- ✗ A definitive timeline for future development.

Campus Master Plan Update 10

A photograph of a campus walkway, likely a pedestrian path or crosswalk, featuring yellow painted markings on the pavement. The markings include a large circular design with internal lines, a straight arrow pointing right, and a circular arrow indicating a roundabout or turning movement. Three people are walking along the path: a person in a light-colored jacket and dark pants walking away from the camera, a person in a dark jacket and dark pants walking towards the camera, and a person in a dark jacket and dark pants walking towards the camera. The background shows a landscaped area with dark mulch, green shrubs, and a black metal fence. The overall image has a blue tint.



“Creating a campus that supports health and wellbeing is good for the local environment and helps our employees bring their best for the patients we serve.”

Allen Napetian, Vice President, Site Services

Green Building Design and a Connected Campus

Just as we apply scientific rigor to our quest for innovative new medicines, we also take a science-based approach to building design and construction. We’re dedicated to maintaining a sustainable campus environment that enhances health, comfort and energy performance while also minimizing resource consumption.

Each of our four most recent buildings were developed according to “green building” principles, with emphasis on sustainability, wellbeing, community and innovation. For example, our new childcare center, which opened in 2018, is our first LEED Platinum and net-zero energy building.

As we consider future campus improvements, we envision a centralized, connected campus that fosters social interaction and professional collaboration through open spaces, pedestrian pathways and established landscapes. Any efforts we pursue will adhere to high environmental sustainability standards as well as to practices in support of our self-imposed Sustainability Goals, which help South San Francisco achieve the City’s Climate Action Plan and aid the State of California in meeting its greenhouse gas reduction targets.

1ST

First biotech company to publish greenhouse gas emissions and water-use reduction goals in 2006



Saved 78 million gallons of water in the past three years through initiatives such as limiting irrigation and reusing reverse osmosis reject water



Since 2010, we have diverted millions of pounds of waste to landfill through reuse, reduction and recycling strategies, decreasing waste by 59% per employee



1 LEED Platinum,
1 WELL Gold and
2 LEED Gold
buildings



Home of the largest
solar installation on
the Peninsula



Actively work to reduce
chemical usage and
energy consumption in
our labs

03 / Deepening Our Community Commitment

Our story is intricately connected with that of South San Francisco. We can't talk about our success without mentioning the deep and lasting partnership we have developed with our hometown. We'll continue to stand shoulder to shoulder with the City to help tackle local housing and transportation issues and invest in local community and education programs.



An aerial photograph of a coastal city, likely San Francisco, showing a large harbor with a marina filled with boats. The city is built on a hillside overlooking the water, with numerous buildings and parking lots. The image is tinted with a blue and purple gradient.

\$250M+

*for transportation, housing
and community programs*

In connection with our Campus Master Plan Update, through near-term and capital investments and longer-term development and community fees, we're excited to explore opportunities with City leaders to make investments in the projects and programs that matter to South San Francisco residents.

Tackling Transportation and Housing

As one of the Bay Area's largest employers, we are keenly aware that robust transportation infrastructure and the availability of housing for all income levels is integral to sustaining a diverse, talented workforce, a robust economy and a vibrant local community.

We believe businesses can and should be part of the solution, which is why we have been actively engaged on regional transportation mobility and housing affordability for more than a decade. As of year-end 2019:

ROBUST TRANSPORTATION NETWORK



Created a robust transportation network of shared and sustainable commute options for our employees including bus service, ferries, vanpools, carpools, an intra-campus shuttle system and incentives for pedestrians, cyclists and those who use public transportation.

40%

EMPLOYEES
USE SHARED
TRANSPORTATION



Forty percent of our employees use shared transportation options for their commute rather than single-occupancy vehicles. (The City of South San Francisco requires 35 percent, and the average for other East of 101 businesses is 20 percent.)

Work with other businesses in the East of 101 Area to reduce traffic, including sharing our last mile public transit shuttles and supporting carpool services.

\$10

MILLION
PARTNERSHIP
FOR THE BAY'S
FUTURE



Provided \$10 million in seed funding to the "Partnership for the Bay's Future" housing initiative.

Made significant investments in local infrastructure, including Oyster Point overpass, Bay Trail, local bike lanes, traffic calming measures, and South Airport Boulevard Bridge emergency repairs.

\$1

MILLION
DONATED FOR
AFFORDABLE
HOUSING



Donated \$1 million to support Mid-Pen's development of 109 units of below-market-rate housing in South San Francisco.

Actively engaged on finding solutions to regional transportation and housing issues with our peers at the Bay Area Council, Silicon Valley Leadership Group and SPUR.



Future Investments in Transportation and Housing

An Innovative and Aggressive Approach To Minimize Traffic

As part of our Campus Master Plan, we are proposing an innovative and aggressive approach to minimize traffic and maximize employee transportation options at our campus. This two-pronged strategy will instill a self-imposed “Trip Cap” that limits the total number of vehicle trips arriving at our campus each morning during peak commute hours and commits to achieving an alternative transportation mode split of at least 50 percent within 10 years. In addition, we commit to:



Substantial additional **investments in our employee transit system**. Examples of current program offerings to take single-occupancy cars off the roads and reduce traffic congestion are buses, ferries and vanpools.



Transition 80-100% of our entire fleet of commuter buses and shuttles to electric by 2025, with additional shifts of our broader fleet planned for the future.

20/20 PLAN

Provide funding to implement near-term projects identified in the City of South San Francisco's **East of 101 Mobility 20/20 plan**, including improving access to the new Caltrain station for bicycles, pedestrians and shuttles.



Participate in the City-sponsored Community Facilities District, voting to tax ourselves to raise money for critical transportation infrastructure in the East of 101 area.



Spearhead the creation of a **transportation collective** to provide free access to public transit for all East of 101 commuters.

Strategic Investments to Boost Local Housing Affordability and Production

Housing availability and affordability is a Bay Area-wide crisis that we know also impacts South San Francisco residents. We're passionate about doing our part to help address this important issue.

We're committed to providing a reliable funding stream for affordable housing citywide for 15 years, which could be directed towards:



Missing Middle housing, compatible with existing neighborhoods



Accessory Dwelling Units



Homes for all income levels near Caltrain



Additional charitable giving contributions in support of Bay Area housing solutions

Continued Community Partnerships and Investments

We're proud of the relationship we've built with this community through volunteerism and philanthropy and we'll continue this over the long term through additional investments in:



Funding and installing public art on the Genentech campus that is accessible to all



A new public park along the San Francisco Bayfront



A new annual community fund to support local programs and activities for residents



THANK YOU

“Since 1978, this town and its residents have been our neighbors and part of our history. We’re excited for you to be an integral part of our future.”

Allen Napetian, Vice President, Site Services



More Information

Genentech's full proposal, known to the City of South San Francisco as the Master Plan, is available through the City of South San Francisco's Planning Division website. The Environmental Impact Report required by the California Environmental Quality Act (CEQA) is also available on the website.

For more information about Genentech's presence in South San Francisco, please visit:
[gene.com/ssf](https://www.gene.com/ssf)

A high-level overview of this Campus Master Plan Update is also available at:
[gene.com/campusplan](https://www.gene.com/campusplan)

Media

All inquiries should be directed to our media line at 650-467-6800.

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