

All potentially eligible patients are invited to consider a study, regardless of race, ancestry, sexual orientation, gender identity or disability status.



**YOU** decide what is right for **YOU**.

**Genentech**  
A Member of the Roche Group

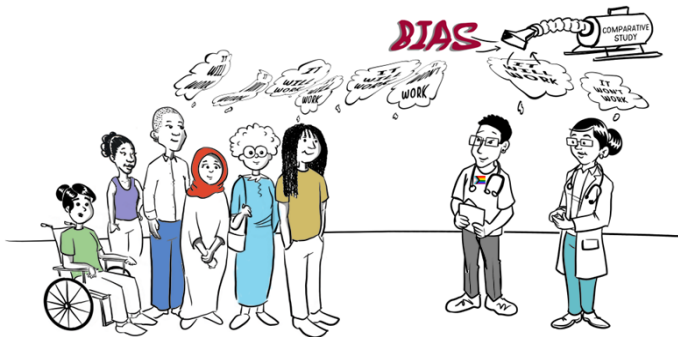
Some of these drugs may be new in development and other drugs may have been around for a while, but are now being studied in different illnesses.



ESPAÑOL

# STUDIES ARE DESIGNED TO REMOVE BIAS

Bias is the inner thoughts and ideas that affect how we think things should be, even if it is not accurate.



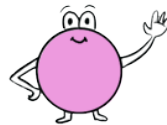
## COMPARATIVE STUDY



For example, in comparative studies some patients will get the standard treatment plus the study drug, while others will get the standard treatment plus a placebo.

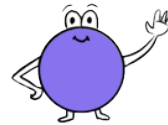
## What is administered?

### STANDARD TREATMENT



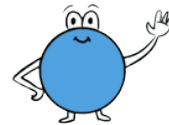
The current treatment given to people for the disease or condition in the clinical study.

### STUDY DRUG



A potential treatment not yet approved by the FDA\* for the condition in the clinical study.

### PLACEBO



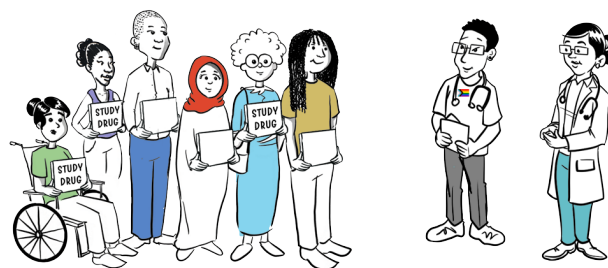
A placebo is a substance that looks like the study drug, but contains no "active" components.

If there is no approved standard treatment for an illness, participants may receive either the **study drug** or a **placebo**.

Placebo alone is used only when no effective treatments exist, providing a control to assess the new treatment's effectiveness. Participant health is **monitored closely** throughout the study.



## COMPARATIVE STUDY



**Comparative studies** are often done under "double-blind" conditions to prevent bias. This means that **neither the patients, nor the doctors, know who is getting the study drug, the standard treatment, or the placebo.**

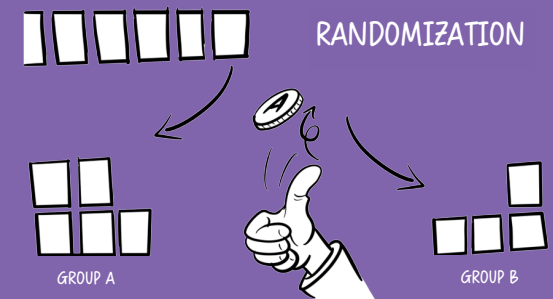
\*Federal Drug Administration

## Who Can Participate?



Not every patient is eligible for study enrollment because it is based on meeting certain eligibility requirements.

If eligible and you decide to participate, your informed consent will be needed before starting the study.



Patients are randomized to different groups in a study, meaning they are randomly assigned, like flipping a coin, into a particular group.

Turn over for more information