

2021 Independent Medical Education Call for Grant Notification

Issue Date: August 31, 2021

The *Independent Medical Education team at Genentech, a member of the Roche Group*, invites accredited educational providers to submit applications for independent, certified medical education grants subject to the terms described below. This Call for Grants Notification (CGN) provides public notice of the availability of funds in a general topic area for activities for which recognized scientific or educational needs exist and funding is available.

COVID-19: Genentech understands that program development timelines and live events may be impacted by the current national and local advisories. Current advisories will be considered during Genentech's review of proposals submitted under this CGN.

Purpose: As part of Genentech's scientific mission, Genentech supports grants for independent medical education that aim to improve patient care by focusing on the improved application of knowledge, competence, and performance among healthcare professionals. This mission is achieved by supporting quality independent education that addresses evidence-based, bona fide educational gaps in accordance with the ACCME, AMA, PhRMA Code, OIG and FDA guidance.

Notification: Genentech CGNs are made available through our online Genentech Funding Request System (gFRS) site (<http://funding.gene.com>) along with the websites for the Alliance for Continuing Education in the Health Professions (ACEhp) and the Society for Academic Continuing Medical Education (SACME). In addition, an email is distributed to all registered gFRS users who have previously applied for support of an independent education activity. *There have been no predetermined approvals, nor any identified preferred educational providers. All submissions will be reviewed equally and thoroughly.*

Terms and Conditions

1. All grant applications received in response to this CGN will be reviewed in accordance with all Genentech policies and policy guidelines. (Please refer to the publicly available criteria on <http://funding.gene.com>)
2. This CGN does not commit Genentech to award a grant or pay any costs incurred in the preparation of a response to this request.
3. Genentech reserves the right to approve or deny any or all applications received as a result of this request or to cancel, in part or in its entirety, this CGN.
4. For compliance reasons, and in fairness to all providers, all communications about this CGN must come exclusively to Genentech's department of Medical Education and Research Grants. Failure to comply will automatically disqualify providers.
5. Failure to follow the instructions within this CGN may result in a denial.

Instructions

Eligibility Criteria	<ul style="list-style-type: none">• U.S. based education provider• Registered account in gFRS• Accredited to provide CME/CE and in good standing (e.g. ACCME, ANCC, ACPE, etc.)
Geographical Scope	<ul style="list-style-type: none">• Educational initiatives must be U.S.-based only

Submission Directions	Application Process	Deadlines
Step 1	Providers who meet the eligibility criteria and are interested in submitting a response to this CGN will have 4 weeks to complete a full grant proposal through funding.gene.com. When submitting the application, please be sure to: Select the Therapeutic Area (Cardiology), and Disease State (Stroke) Include “CGN August 2021 [Insert Program Title]” in the program title of the grant	September 28, 2021
Step 2	Grant decisions will be made by Genentech within 2 week(s) of September 28, 2021, and decision notifications will be issued to the accredited educational provider through our grant platform as per usual	October 12, 2021

Additional Considerations

Provider(s) who are awarded grants are encouraged but not required to:

1. Demonstrate key findings via outcomes analysis and report the extent to which the education met the stated objectives and other key findings.
2. Describe how learners demonstrated competence, performance, or patient outcomes improvement as a result of the educational activity.
3. Summarize (through written analysis) the provider’s understanding and interpretation of the outcomes data and identify any persistent educational gaps, unanticipated barriers and/or activity/outcomes limitations.

Currently Available CGN Focus Area(s):

Focus	Opportunity
<p>Therapeutic Area:</p> <p>Cardiology</p> <p>Disease:</p> <p>Stroke</p> <p>Learning Audience:</p> <p>Community hospital center teams, Community neurologists, General neurologists, Emergency department physicians, primary care physicians</p> <p>Entire care team including patients</p> <p>Support Available:</p> <p>Up to \$350,000</p> <p>Knowledge- and Competence-based Emerging Education <i>(Understanding & Addressing national or local gaps)</i></p>	<p>Stroke health disparities are widespread and pervasive throughout the world. There is an urgent need for health equity in the healthcare system in the United States, especially relating to stroke care. The American Stroke Association identified multiple barriers to health equity in stroke care including social determinants of health, structural racism and threats to rural health.</p> <p>Genentech recognizes the need to support independent education for neurologists and the stroke care team to help in informing and educating the medical professional community about barriers created by health inequity and understanding how to change their current practices to reflect better healthcare for all. As such, we seek to support independent medical education for neurologists and the stroke care team that addresses health inequities and disparities in stroke care.</p> <p>References:</p> <ol style="list-style-type: none"> 1. Morgenstern LB, Kissela BM. Stroke Disparities: Large Global Problem That Must Be Addressed. Stroke. 2015 Dec;46(12):3560-3. doi: 10.1161/STROKEAHA.115.009533. Epub 2015 Oct 15. 2. American Stroke Association. 2024 Health Equity Impact Goal. https://www.stroke.org/en/about-us/2024-health-equity-impact-goal