

August 22, 2011

Subject: NEW National Drug Code (NDC) for BONIVA® (ibandronate sodium) Injection 3mg/3mL (single use syringe)

Dear Healthcare Professional:

This letter is to update you as to Genentech's plans to implement a new NDC (0004-0191-09) for the BONIVA® Injection 3mg/3ml (single use syringe). This coding change was prompted by the company's decision to permanently remove alcohol prep pads from these product kits.

The FDA has mandated the implementation of this **NEW NDC (0004-0191-09)** to accompany the removal of alcohol pads from the kits of BONIVA® Injection 3mg/3mL (single use syringe).

During late August or early September of 2011, Genentech will ship the last available inventory labeled with NDC (0004-0188-09) and begin shipping available inventory labeled with the **new** NDC (0004-0191-09).

During the initial phases of this transition, suppliers will continue to ship product with the old NDC (0004-0188-09) until that inventory is depleted. Therefore, for a period of time, you may receive product reflecting either the old and/or new NDC. Please note, that both NDCs are appropriate to use according to the accompanying prescribing information. Genentech requests that you continue to deplete your current inventory of BONIVA® Injection under the current NDC (0004-0188-09). Genentech Return Policy will apply to both NDCs.

Only text changes have been made to the Carton, Syringe Label and Prescribing Information to reflect the new NDC (0004-0191-09).

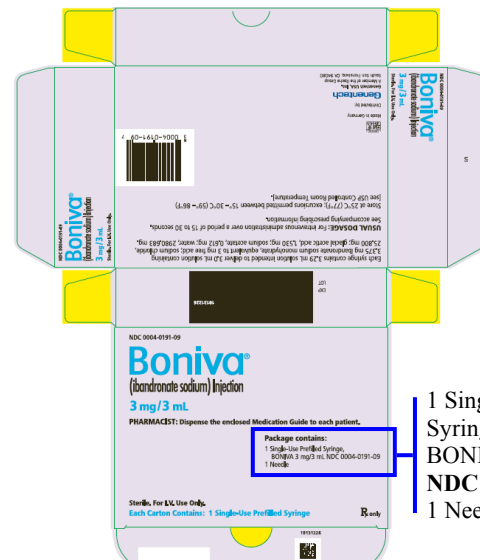
It may take some time for insurers to update their internal systems with this new NDC. Please contact the insurer directly or the Boniva Injection Reimbursement Hotline at (888) 587-9438 for any questions regarding submission of reimbursement claims.

If you or your patients have any further questions or require additional information, please contact the Genentech Patient Resource Center at 1-877-GENENTECH.

For the BONIVA® indication, full prescribing information, and important safety information, please visit **www.boniva.com**

Sincerely,

Nestor A. Zavras Jr.
Nestor A. Zavras Jr., Director
Boniva Marketing



1 Single-Use Prefilled Syringe,
BONIVA 3mg/3mL
NDC 0004-0191-09
1 Needle